



# News Release



## The Chopped Leaf New Store Openings to Increase Chain by Nearly 50% In Just 6 Months

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**Oakville, ON, March 2, 2015.....**The Chopped Leaf fast-casual franchise is revving up its unit growth with 7 new openings over the next 6 months. Five restaurants will open in Alberta, one in BC and one in Saskatchewan. The popular concept currently has 18 restaurants operating in British Columbia, Alberta and Saskatchewan.

Introduced in Kelowna, B.C. in 2009, The Chopped Leaf "feel good after you eat" menu features premium-quality chef-designed salads, gourmet wraps, sandwiches and soups. Guests can add their own style to their salads and wraps from over 50 fresh ingredients displayed right in front of them.

"We're excited to welcome our new franchisees whose enthusiasm and commitment to building the brand in each of their markets provides the momentum to introducing our brand to more and more communities across the country", said Blair Stevens, founder and Brand President, The Chopped Leaf.

### **About The Chopped Leaf**

Founded in 2009, The Chopped Leaf is an emerging QSR concept that offers chef designed salads, wraps, soups and sandwiches at 18 operating locations in Western Canada in British Columbia, Alberta and Saskatchewan. For more information visit [www.choppedleaf.ca](http://www.choppedleaf.ca) or [facebook.com/choppedleaf](https://facebook.com/choppedleaf) or [twitter.com/choppedleaf](https://twitter.com/choppedleaf).